THE HISPANIC PROMISE SUMMIT 2021

MARCH 1ST
Zero Discrimination Day
Welcome to the first ever Hispanic Promise Summit taking place virtually on March 1st, 2021 - Zero Discrimination Day.

Through panel discussions, workshops and working groups, backers and signatories of the Hispanic Promise gather for the first time to:

- Share best practices, lessons learned, provide tools and showcase relevant initiatives to better understand and advance the Hispanic community in the workplace.
- Create community among the Hispanic Promise signatories and backers.
- Meet the multiple Hispanic organizations that can help to fulfill companies’ DE&I objectives.
- Explore opportunities to leverage the Hispanic Star to accelerate progress.
- Discuss the future of the Hispanic Promise.

THE HISPANIC PROMISE

The Hispanic Promise is the first-of-its-kind national pledge to prepare, hire, promote, retain and celebrate Hispanics in the workplace. Launched at the World Economic Forum in 2019, the Hispanic Promise is a non-legally binding sign of intention, result of the joint effort of multiple Hispanic organizations as a call to action for business leaders and companies of Corporate America to create a more inclusive work environment for Hispanics.
THE HISPANIC PROMISE

I promise to create inclusive environments within the workplace and to take positive intentional actions to prepare, hire, promote, retain, and celebrate Hispanics as employees, customers and citizens.

I aim to create or strengthen employee engagement, mentorship programs, employee or business resource groups, talent advancement and an inclusive company culture where employees feel they belong, are valued and have a voice.

I acknowledge the priorities selected by Hispanic Leaders under the Vision 2020, which include access to education, financial empowerment and improving the image of Hispanics.

As a result, I aim to increase the number of Hispanic employees in my company to better reflect the US population, increase Hispanic representation in all levels and all functions of my company, and assess the sentiment of Hispanics in my company.
The Hispanic Promise is backed by over 25 Hispanic organizations:
SIGNATORIES

To date, the Hispanic Promise has been signed by over 200 companies!

35 Fundacion  
5xminority, Inc  
Accelerated Growth  
Accu-praisals  
Ache  
Adalitika  
Adidas  
Aflac  
AGANAR Media  
Airbnb  
Ally  
Alumni Society  
American Family Insurance  
AmMore  
Ancestry  
Apalon  
APC Collective  
APCO Worldwide  
Ask Applications  
ASNO  
AT&T  
Atos  
Aura  
Austin Trauma Therapy Center  
Avocados from Mexico  
AzTech Innovation  
Bank of America  
Beam Suntory  
Berkshire Bank  
Best Care Diagnostics  
BlackRock  
Blancarte  
Bloomberg  
Blue Shield of California  
Bluewater Grill  
BMO  
Boston ScientificA  
Bristol-Myers Squibb  
Capital Plus Financial  
Cargill  
CHI HEALTH  
Cien+  
Closerlook  
Closerlook  
Coeur Mining  
Colgate-Palmolive  
Comarka  
Condé Nast  
Contabi Alliance  
Contigo Wellness  
Creative Builds  
CTR Factor  
CuriousCheck LLC  
Cy-Fair Federal Credit  
Union  
Daily Burn  
DCAProSearch  
Dentons  
Dentsu Aegis Network  
Diane von Furstenberg  
Dieste  
Dipper  
Diversified Search  
Dree Technologies  
Duran Law Offices  
Easy Consulting  
Edelman  
Egon Zehnder  
El Pollo Loco  
Elevink  
Eli Lilly and Company  
Emerson  
Encantos Media Studio  
Equanimity Foundation  
Ericsson  
Ernst & Young  
Estée Lauder  
Ethnic Technologies  
Evans Food Group  
Fernandez Law PLLC  
Fig Factor Media LLC  
Finhabits  
Flagstar  
Fortress Therapeutics  
General Mills  
Goldmark Property Management  
Great Pacific Securities  
Grey  
Guardian News & Media LLC  
Guerrero Media  
Half Full Life  
Hall & Evans  
HCode Media  
Hispanic Executive  
Hispanoamerica News  
Horizon Media  
HP  
Hyperfluent  
IBM  
Ignite Consulting  
iHeart  
IKEA  
IMC Health  
IMM Latino  
Ingredion  
Innovative Consultants  
International  
Inroads  
Intersection  
iTranslate
Johnson & Johnson  
Juniper  
Justworks  
KIND  
KPMG  
KSA Martial Academy  
Kuriyama  
La Familia Pawn & Jewerly  
La Mega Media  
Lara Media Services  
Latin Podcast Academy  
Latina LOVE movement  
Latinas in Tech  
Latino Factor  
Latino Leaders Magazine  
Latino Professionals  
Latinos in I-O Psychology  
LATV  
Liberty Mutual  
Limeade  
Link America LLC  
LinkedIn  
Lyft  
Mars, Incorporated  
Medtronic  
Merrill Lynch  
Microsoft  
Midwest Business Administrators Association (MBAA) International  
Missouri State University  
Mosaic Group  
Motel6  
Myschool.fund  
NASDAQ  
Nation Waste  
Nationwide  
Navy  
Nextdoor  
NGL Media  
Nielsen  
Northern Virginia Hispanic  
Chamber of Commerce  
NRG  
NY Hispanic Cosmetology & Beauty Chamber of Commerce One Island, One Heart, Inc.  
OpcionYO  
P&G  
Palo Alto Networks  
Paybook  
Penerra  
Pepsico  
Per Scholas  
Pfizer  
PGA of America  
Pinnacle  
Procopio  
Prudential  
Qualcomm  
Quigley Simpson  
Radical Partners  
Rancho Santa Fe Medical Group  
Reed Smith  
Repasar  
Republica Havas  
Rising Storm Music  
Roanoke Spanish  
S&P Global  
SagamoreHill Broadcasting  
Salesforce  
Santander USA  
SAP  
Samar Group  
SAS  
Save the Children  
SEIA  
Servicing Solutions  
Siemens  
SKDK  
Sodexo  
Sophiola  
Southern Company  
Spanish Public Media Foundation  
Splunk  
Stanley Black & Decker  
Surety One  
Sykes  
Syringa Property Management, Inc.  
Tech Data  
Techqueria  
Telemundo Kansas City  
Teltech  
The Happy Cactus  
Thoughtworks  
TMI Consulting  
Traiilo  
Transdiaspora Network  
Truist  
TTEC  
Tupperware  
TV Azteca  
Twitter  
ULTA  
Unilever  
University Houston-Clear Lake  
University School of Milwaukee  
Urbannder  
USBank  
VamosPay  
VR Americas  
VZP Digital  
Walo  
Wicked Bionic  
Wyndham Hotels & Resorts  
YUM!  
Zeno

(As of February 23, 2021)
Bringing America’s economy back requires confidence.

That’s why we’ve developed technology to create safer indoor environments across America, in factories, offices, schools and hospitals. From monitoring occupancy to purifying the air, our technology is making the next step humanly possible.

usa.siemens.com

©Siemens, 2021. All Rights Reserved.

BlackRock.

Be you. Be valued.

Learn more about life at BlackRock careers.blackrock.com
NEXT STEPS

While signing a pledge is often step one to making a commitment and changing culture, we want to ensure that this pledge, resource, and community of the Hispanic Promise is strengthened and elevated. The Hispanic Promise began as a pledge but will continue to grow as a tool and resource, becoming a seal that showcases the collaborative effort of Hispanic organizations and corporate America sitting at the same table, working together to advance and elevate the experiences of Hispanics as employees and consumers, a true win-win for all involved. While adding metrics and resources is a daunting task, we believe it is an important step in the collaborative effort to truly advance the experience, development, and representation of Hispanics in the workplace.

Today marked the first step in a strategic process to add depth and support to the Hispanic Promise.

Over the next few months, we will gather a core group of leaders and partner with a third-party strategist to review today’s insights and develop the strategic framework that will encompass the Hispanic Promise 2.0.
We aim to launch the Hispanic Promise 2.0 at the Hispanic Leadership Summit in December.

It is our intention to make this a collaborative effort to develop a Hispanic Promise 2.0 that is effective for companies, organizations, and for the Hispanic workforce, current and future.

We invite champion companies to join us in this process. I encourage you to reach out to info@weareallhuman.org if you’re interested in getting involved.

We look forward to your participation in this process and to working together to advance and elevate the Hispanic Promise, preparing, hiring, promoting, retaining and celebrating Hispanics in the workplace.
PARTNERS THAT HAVE MADE THE HISPANIC PROMISE SUMMIT POSSIBLE.

GOLD

P&G

SILVER

Airbnb  BlackRock  Siemens

BRONZE

Cargill  Prudential  US Bank  [WALD]
THANK YOU FOR BEING PART OF THE
HISPANIC PROMISE SUMMIT
Advancing Inclusion For Hispanics