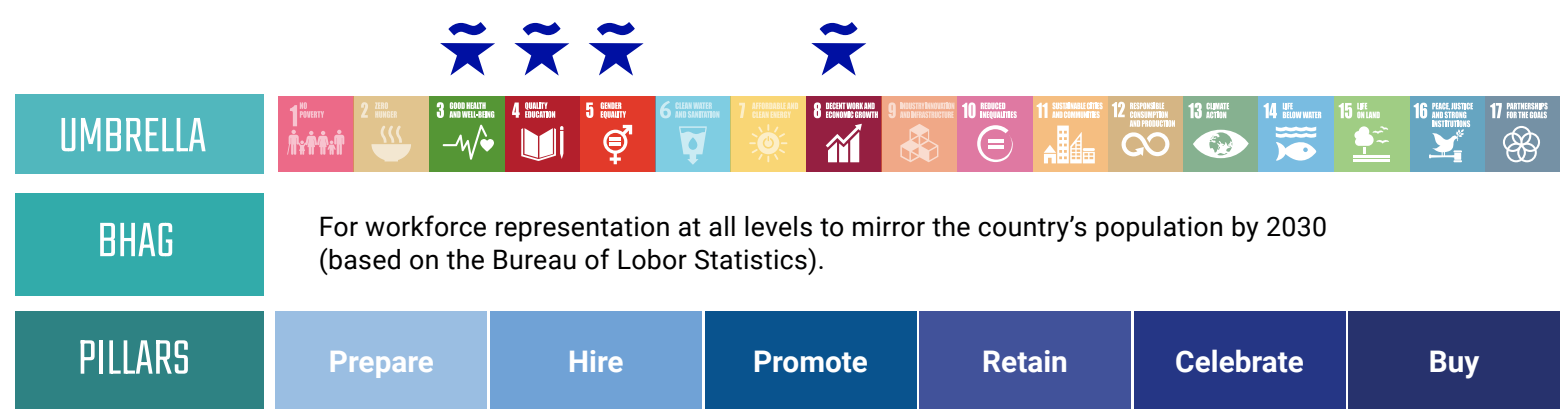


HISPANIC PROMISE FRAMEWORK

The **Hispanic Promise** Framework was developed in consultation with diverse stakeholders from private, non-profit, and academic sectors. It includes goals, targets, indicators, and resources to provide structured guidance on best practices, benchmarks, and tools which create inclusive environments that support comprehensive Hispanic advancement.

Because we know every company is different and is starting from a different point, the 3.0 framework provides you with samples of activities and outcomes at 3 levels so that you can select the right starting point and continue to evolve.

HP 3.0 FRAMEWORK



NOW FULLED BY:

 An inspiring vision of what 'best-in-class' looks like in each pillar	 A clear assessment for organizations to identify where they need to focus	 Robust tools & resources for making progress	 A detailed roadmap for smooth implementation
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Once you sign the pledge, you will have the opportunity to become a Hispanic Promise Member, which includes:

- The Hispanic Promise Framework
- Indicators of Success and Self assessment
- Hispanic Promise networking opportunities at national and global levels
- Repository of best practices and learnings per each pillar
- List of vendors and implementing partners

For more information visit hispanicstar.org/promise or contact hispanicpromise@weareallhuman.org

THE HISPANIC PROMISE

The **Hispanic Promise** is the **first-of-its-kind national pledge to prepare, hire, promote, retain, celebrate and buy from Hispanics in the workplace.** It is not legally binding and requires no financial contributions. The Hispanic Promise is a call to action to companies and organizations across the U.S. to create more inclusive environments for Hispanics. Since its launch at the World Economic Forum Annual Meeting in Davos, nearly 300 companies have signed it, and it has been backed by more than 30 Hispanic Organizations.

HOW TO SIGN THE HISPANIC PROMISE:

- 1** Identify the executive (i.e. CEO, CDIO, CHRO) who could sign the Hispanic Promise on behalf of your company
- 2** Download the Hispanic Promise pledge and send it signed to hispanicpromise@weareallhuman.org
- 3** Confirm the **contact details of your company representative** who will be our touchpoint for all Hispanic Promise-related communications



Once you complete these steps, our team will get back to you to define the next steps to list your company as signatory, and help you create a comprehensive latino strategy!

WWW.HISPANICSTAR.ORG/PROMISE